



MARKETING COORDINATOR

Posted on April 11, 2025

Job Expires: 2025-12-08

Job Location: 7460 Airport Rd, Mississauga, ON, L4T 2H5

Hours Per Week: 30 to 32 hours

Job Salary: 36.50 Hourly

Business Name: Pizza Fiamma

Job Title: Marketing Coordinator

Job Location: 7460 Airport Rd, Mississauga, ON, L4T 2H5

Wage: \$36.50 hourly

Hours: 30 to 32 hours per week

Employment Terms:

Permanent employment, Full time

Job Start Date: Starts as soon as possible

Vacancy: 1

Job Requirements:

Languages: English

Education: Secondary (high) school graduation certificate

Experience: 7 months to less than 1 year

On site

Work must be completed at the physical location. There is no option to work remotely.

Responsibilities:

Tasks:

Evaluate the effectiveness of marketing campaigns and promotional strategies for the pizza store.





Create engaging promotional and educational content to spark customer interest in menu items, specials, and the brand story.

Provide guidance on launching new store locations, product lines (e.g., new pizza flavors), or services (e.g., delivery or loyalty programs).

Prepare reports, marketing insights, customer feedback summaries, and content for newsletters, blogs, or local media.

Represent the pizza store in media interviews, local community events, or promotional activities as the public spokesperson.

Conduct market research to understand local customer preferences, competition, and potential growth opportunities.

Design and distribute customer surveys and feedback forms to gather actionable insights.

Develop a cohesive portfolio of branded materials such as flyers, posters, menus, social media templates, and promotional graphics.

Oversee online marketing initiatives including social media content, email campaigns, website updates, and online ordering promotions.

Create and execute local marketing strategies to increase foot traffic, brand recognition, and customer loyalty.

Present marketing plans and campaign results during team meetings, community events, or food industry gatherings.

Assist in developing and implementing business growth plans, such as seasonal campaigns, partnerships, or expansion efforts.

Manage digital assets and customer databases to ensure up-to-date records for marketing purposes.

Follow up with customers post-purchase to encourage reviews, collect feedback, and promote repeat business.

Employment groups:

This employer promotes equal employment opportunities for all job applicants, including those self-identifying as a member of these groups:

Support for Persons with Disabilities:

Provides awareness training to employees to create a welcoming work environment for persons with disabilities

Support for Newcomers and Refugees:





Provide diversity and cross-cultural trainings to create a welcoming work environment for newcomers and/or refugees

Support for Youths:

Provides awareness training to employees to create a welcoming work environment for youths

Support for Veterans:

Provides awareness training to employees to create a welcoming work environment for Veterans

Support for Indigenous people:

Provides cultural competency training and/or awareness training to all employees to create a welcoming work environment for Indigenous workers

Support for Mature Workers:

Provides staff with awareness training to create a welcoming work environment for mature workers

Support for Visible Minorities:

Provides diversity and cross-cultural training to create a welcoming work environment for members of visible minorities.

Who can apply to this job?

Only apply to this job if:

- You are a Canadian citizen, a permanent or a temporary resident of Canada.
- You have a valid Canadian work permit.

If you are not authorized to work in Canada, do not apply. The employer will not respond to your application.

How to apply:

By email

careers.pizzafiamma@gmail.com

