



MARKETING COORDINATOR

Posted on December 1, 2025

Job Expires: 2026-05-30

Job Location: Kamloops

Hours Per Week: 35

Job Salary: 36.60

Employer: 1255798 B.C. Ltd.

Business Operating Name: Quesada Burritos & Tacos

Work Location: Kamloops, British Columbia, V2C 6M1

Position Title: Marketing Coordinator

NOC Code: 11202 – Professional occupations in advertising, marketing and public relations

Number of Vacancies: 1

Employment Type

Permanent, Full-Time

On-site only

Start Date: As soon as possible

Wage and Hours (High-Wage Position)

Wage: \$36.60 per hour

Hours: 35 hours per week

The wage offered reflects the professional scope of the Marketing Coordinator role, including responsibility for planning and coordinating marketing projects, conducting market research, supporting advertising and promotional strategies, and preparing marketing and communications materials that directly support business growth and brand development.

Benefits

Vacation pay: 4% of gross wages or as per BC Employment Standards

Statutory holidays as per BC Employment Standards Act

Language Requirement

English

Education

College or CEGEP diploma in marketing, communications, business, or a related field is





preferred.

Experience

2 years to less than 3 years of experience in marketing, advertising, or communications

Job Description & Duties

The Marketing Coordinator at Quesada Burritos & Tacos is responsible for supporting the planning, development, and execution of marketing and promotional strategies to enhance brand awareness, customer engagement, and sales performance across local markets.

Key Responsibilities Include:

Plan, coordinate, and assist in the development of marketing and promotional projects aligned with Quesada brand standards and business objectives.

Conduct market research and analyze consumer trends, competitor activities, and local market conditions to support marketing strategy development.

Assist in the preparation and coordination of marketing materials including brochures, flyers, newsletters, digital content, and in-store promotional materials.

Gather research, and prepare communications material for use in advertising campaigns, promotions, and community outreach initiatives.

Support the design and distribution of marketing research questionnaires and assist in compiling and analyzing results.

Develop and maintain a portfolio of marketing materials for internal use and promotional purposes.

Assist in implementing advertising and sales promotion strategies across digital, print, and in-store channels.

Coordinate with management and external vendors to ensure timely execution of marketing campaigns and promotional activities.

Monitor and track marketing campaign performance and prepare basic reports to evaluate effectiveness and recommend improvements.

Who Can Apply

You can apply if you are:

A Canadian citizen

A permanent resident of Canada

Do not apply if you are not authorized to work in Canada. The employer will not respond to unauthorized applications.

How to Apply

By email: spjaswal@hotmail.com or careersatquesadakamloops@gmail.com



